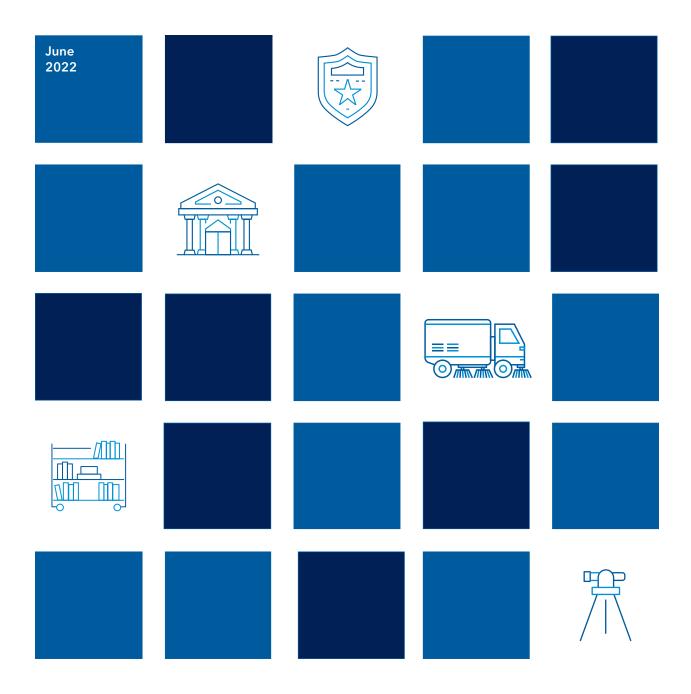
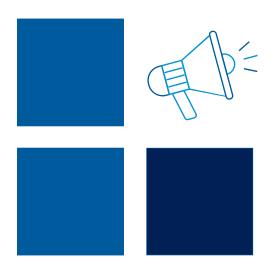
# **Survey Findings**

# **State and Local Workforce 2022**







# Acknowledgements

This report was prepared by Gerald Young (MissionSquare Research Institute).

The author gratefully acknowledges the insights and expertise of his collaborators on this research: Joshua Franzel, PhD and Rivka Liss-Levinson, PhD (MissionSquare Research Institute), Leslie Scott (NASPE), and Cara Woodson Welch (IPMA-HR).

# **Executive Summary**

MissionSquare Research Institute has been partnering with the International Public Management Association for Human Resources (IPMA-HR) and the National Association of State Personnel Executives (NASPE) to conduct an annual workforce survey since 2009. This survey of human resource professionals tracks key challenges facing state and local governments in the recruitment and retention of talented employees and the strategies being employed to manage and compensate those staff.

This report discusses data from the 2022 state and local government workforce survey along with related data from prior surveys in the series.

The survey was conducted from March 3 to April 24, 2022, with a total of 319 state and local government respondents.

# Among the key survey highlights:



55% of respondents hired more full-time staff in 2021 than they did in 2020 (see Figure 5).



65% or more identified a list of 10 key positions as hard to fill. Seven of those ten positions had fewer than 10% of respondents reporting them as hard to fill in 2015 (see Figure 8).



Although there has been some decline in telework in 2022, 54% provide for regular hybrid staffing, and new policy approaches are supporting that with an emphasis on remote employee engagement, mentoring, and performance appraisal (see Figures 12 and 27).



53% report that employees are accelerating their retirement plans, while 41% say the largest wave of retirements is coming in the next few years (see Figure 17).



Only 41% feel their employees are financially prepared for retirement (see Figure 19).



Respondents report progress on achieving greater balance between their workforce diversity and the communities they serve (see Figure 25).



**Top recruitment method: Social** media (59%; see Figure 11).



Top exit interview response: **Compensation not competitive** 

(51%; see Figure 24).







# Survey Results

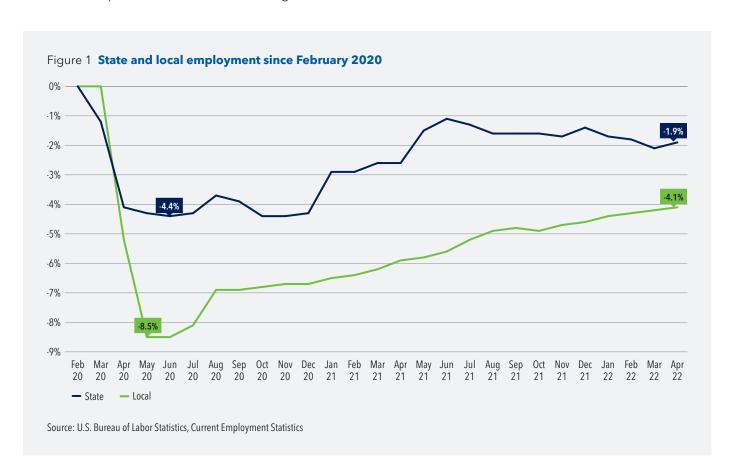
#### **Overall Workforce Conditions**

To set the hiring market picture for this report, consider that overall employment had declined from the declaration of the COVID-19 public health emergency to June 2020 by 8.5% for local government and 4.4% for state government. Half or more of that decline was reversed in the 18 months that followed, such that net losses through February 2022 are 4.3% for local government and 1.3% for state government (see Figure 1).

By comparison, the lowest state and local job totals during the Great Recession were not felt for more than 4-6 years, with a return to prerecession levels not occurring until mid

to late 2019-approximately 11 years since the previous employment peak.

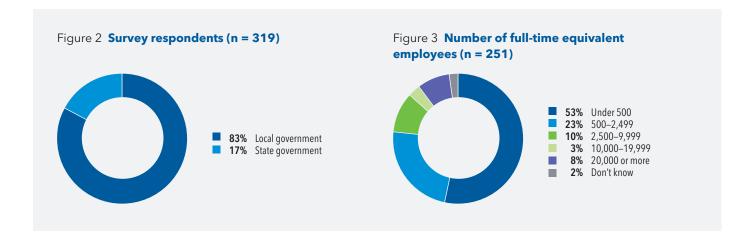
While job totals have grown since mid to late 2020, state and local government remain vulnerable to potential longer-term revenue disruptions, such as may come from decreased commercial real estate appraisals; instability in restaurant, retail or hotel taxes; or discontinuation of COVID-related federal funding support, as well as increased competition for labor with the private sector during the ongoing Great Resignation.



# Respondents

There were 319 total respondents to this year's survey, of which 83% were in local government (including cities, counties, towns, villages, or special districts) and 17% were in state government.

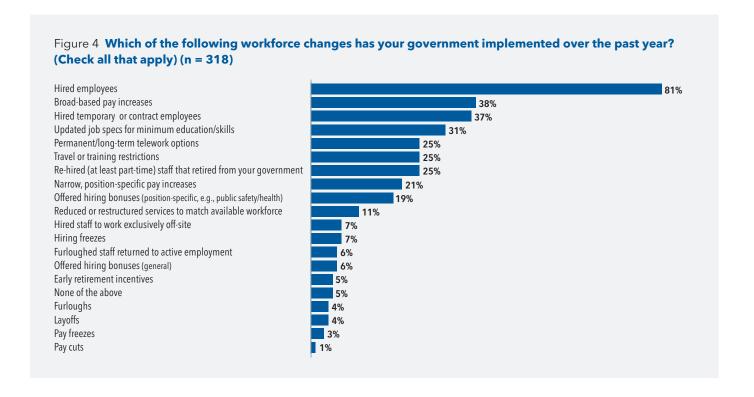
The breakdown of respondents by number of full-time equivalent (FTE) employees reflects the fact that most of the respondents were local governments, which include both large cities and counties, but also many smaller communities.

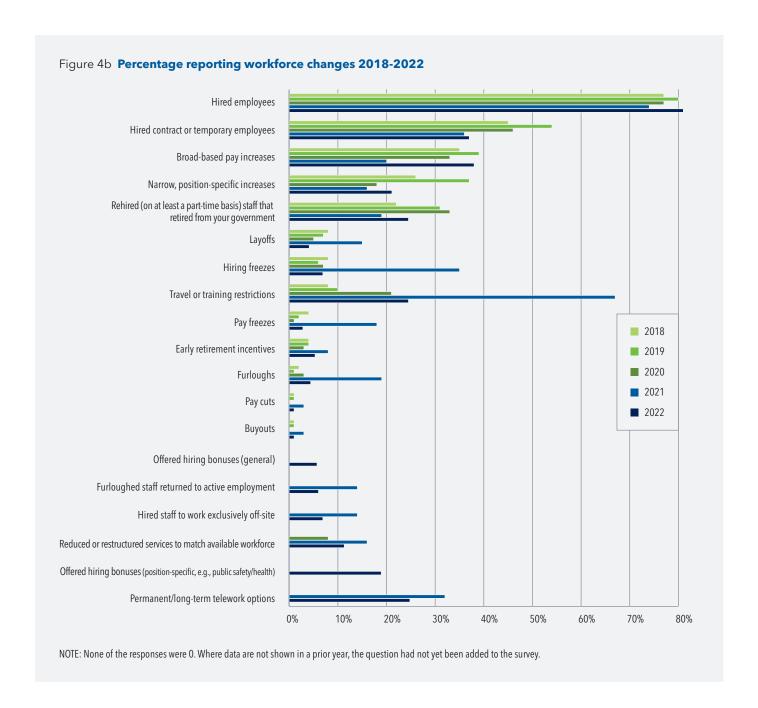


# **Workforce Changes**

The survey asked both about the nature of changes in the workforce in the past year as well as their scope. Figure 4 displays the 2022 data, including 81% hiring new

employees, 37% hiring temporary staff or contractors, and 25% rehiring retirees.

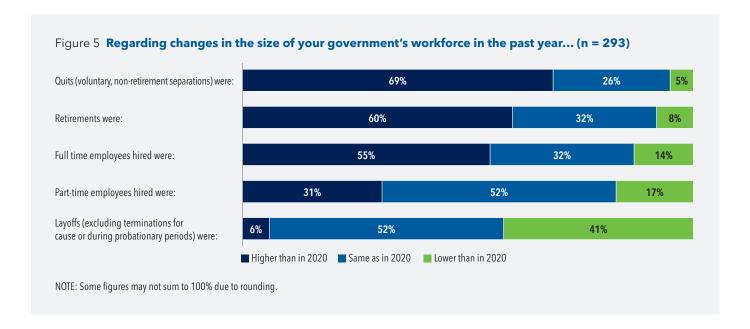




As position-specific recruiting problems arise (e.g., police, fire, corrections, health, or other areas of severe staff shortage), 21% have offered permanent pay increases for those jobs, while 19% have offered targeted hiring bonuses. Hiring bonuses have also been offered by 6% in a more general or across-the-board manner.

Comparing jurisdiction types, state governments were more likely to report permanent, long-term telework (44%) or rehiring of retired staff (35%) than were local governments (21% and 23%, respectively). Local governments were somewhat more likely to offer position-specific bonuses (20%) than were state governments (12%).

To see how the state and local workforce has changed year to year, it is instructive to view Figure 4B as well. For example, in the 2018-2020 surveys, just 6-8% of respondents reported instituting hiring freezes over the past year. In the 2021 survey, that total rose to 35%, before returning to 7% in 2022. The actions displayed on the lower portions of this graph are those which had less of a change from 2021 to 2022 (e.g., early retirement incentives) or for which this year's response was significantly higher (e.g., broad-based pay increases, which rose from 20% in 2021 to 38% in 2022).



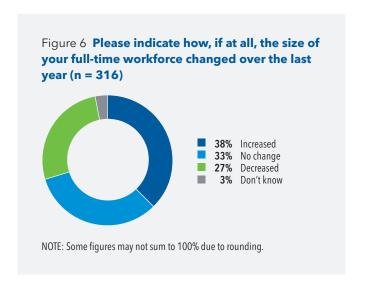
However, while 81% of respondents reported hiring new employees, they also may have seen other changes that were impacting their total employment. Figure 5 shows that despite 55% seeing more full-time employees hired in the past year than in 2020, 69% said there were more employees quitting, while 60% said more were retiring.

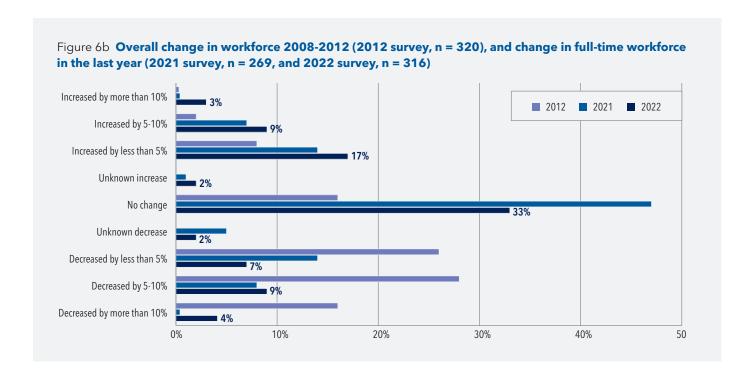
Indeed, from December 2021 to February 2022, the state and local government job opening rate was the highest it has been in over 20 years.1

Looking at how that translates to total employment in each jurisdiction, Figure 6 shows that 38% saw an increase in fulltime staffing, while 27% saw a decrease.

Comparing the data from the 2021 and 2022 surveys to the change after the last recession, the shares of respondents indicating their overall employment had declined from 2008 to 2012 was far greater than the share indicating a decline in either of the past two years (see Figure 6B). This may be related to a hesitance among some government employers to cut staff in their 2020 budgets when the impacts of the pandemic were still uncertain; the rehiring of furloughed staff (resulting in the high percentage reporting no net change); or to the multiyear impact of the last recession, touching small business, housing, Wall Street, and governmental sectors.

One more way to look at the size of the workforce is to consider whether employers were substituting gig or temporary staffing in place of full-time staff. As shown in Figure 4B above, the percentage that hired temporary or contractual staff was higher prepandemic than it was in





either the 2021 or 2022 surveys. In addition, Figure 7 shows that the portion of the workload being met via gig hiring remains limited, with just 5% obtaining more than 5% of their workload via temporary staff.

There is a significant difference in this measure by type of government, with gig staffing representing 1% or more of the workload for 20% of local governments, compared to 47% of state governments.

This question was last asked in 2020, and the primary change since that time has been the increase in the share indicating no use of gig staffing (up from 26% to 45%).

#### **Hard-to-Fill Positions**

Given the high percentage of respondents who say they are hiring, combined with the high rates of resignations and retirements, the survey also asks if there are specific occupations that have been identified as hard to fill.

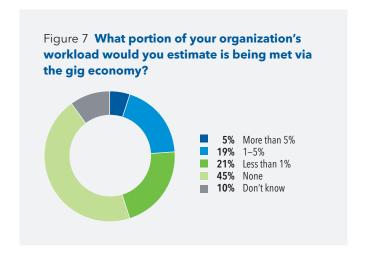
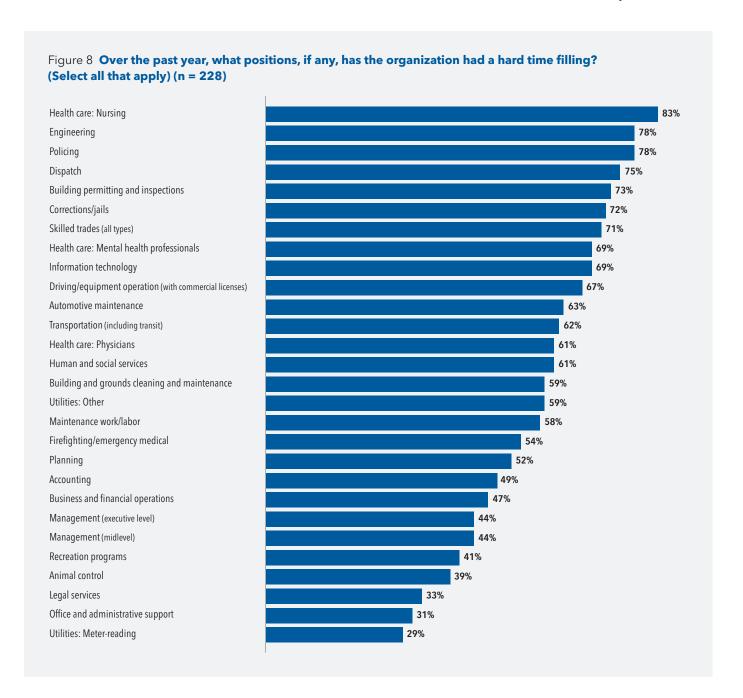
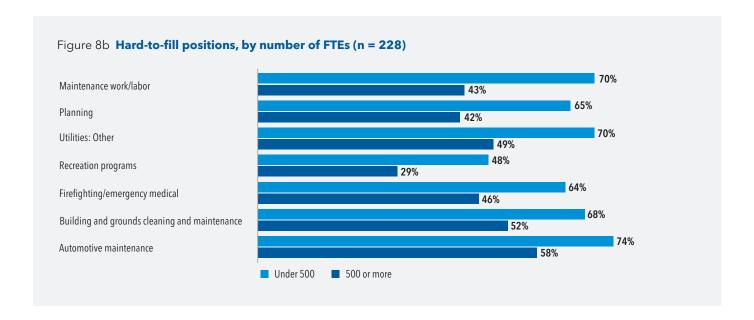


Figure 8 shows that many jurisdictions continued to struggle to fill a variety of positions over the past year. The bulk of the position types included in this question are common across state and local government. Some, however, are more typically found in more specialized agencies, such as county departments of health, local or state hospitals, or utilities. Smaller jurisdictions may also report fewer issues if they did not experience any vacancies for certain positions. In both cases, those who reported a position was not applicable or was not the subject of any recruitments in the past year were excluded from the graph.

Beyond the acute challenges in recruiting for health care (identified as hard to fill by 60-75% of respondents) and for corrections and policing (both 64%), other positions identified as hard to fill include skilled trades (57%) and engineering (52%)-fields where there is direct competition with private sector employment.

Seven of the ten positions most identified as hard to fill had fewer than 10% of respondents reporting that in 2015, with engineering, policing, and information technology in the range of 12-16%. While the Great Resignation had an impact on these positions, the share considering each of those ten hard to fill had at least doubled by 2019.

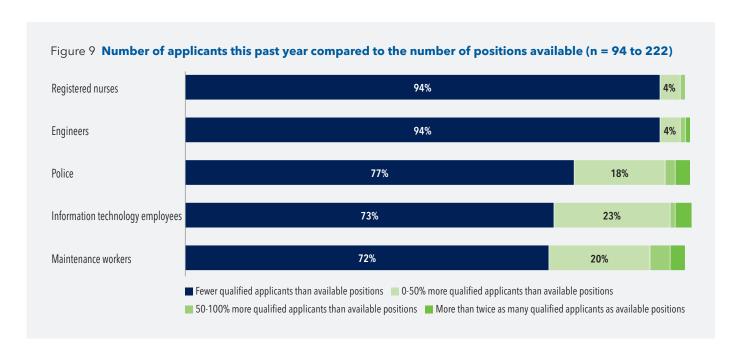




A higher percentage of jurisdictions with fewer than 500 full-time equivalent employees identify some positions as hard to fill, such as for maintenance work (a 27% difference from the responses of larger jurisdictions) and planning (a 23% difference; see Figure 8B).

By contrast, the share of those identifying other occupations as hard to fill is much more consistent, such as policing, which is identified as hard to fill by 76% of those with 500 or more FTEs and 79% of those with under 500 FTEs.

Figure 9 shows the extent of the difficulty in filling some of these positions. For example, among jurisdictions recruiting registered nurses, 94% indicated that they received fewer qualified applicants than available positions. While maintenance worker recruitments were slightly less likely to have fewer qualified applicants than available positions (72%), only 14% of respondents indicated that they received more than twice as many qualified applicants as they had vacancies.

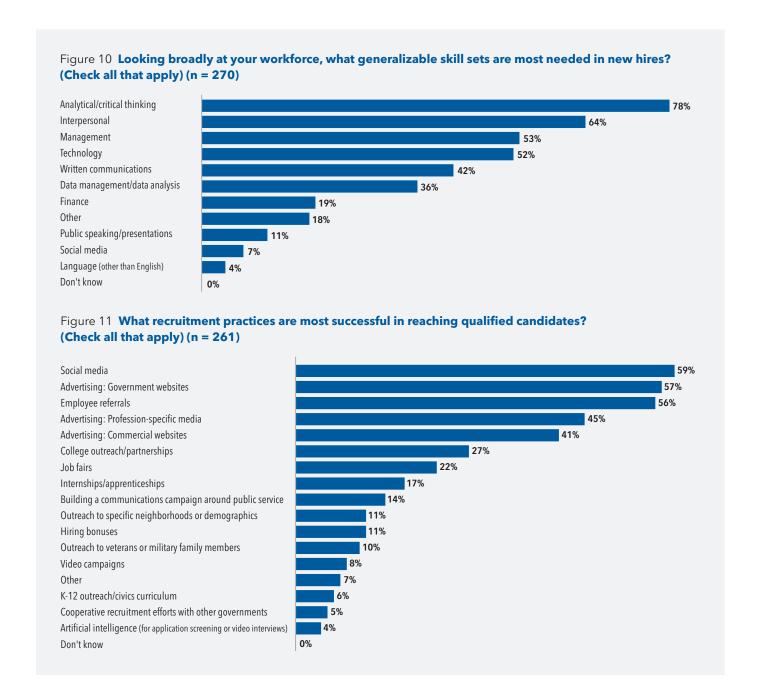


#### **Skill Sets**

Sought-after skills have been a survey topic since 2015. The most sought-after skills are analytical/critical thinking (78%) and interpersonal skills (64%; see Figure 10). While other skills like technology (52%) and social media (7%) are important as well, they may be regarded as more trainable rather than hiring prerequisites.

#### Recruitment

Methods of reaching prospective employees have evolved over the past few years, with social media, for example, increasing from 29% in 2015 to top the list for the first time in 2022 (Figure 11). More customized outreach is also taking place via college partnerships (27%) and neighborhood or demographic-specific outreach, such as through community groups or non-English language media (11%).



Campaigns built around public service (14%) can complement the mission-driven interests of many job candidates, such as the 59% of local government employees in the Research Institute's COVID-related survey who said they value serving their community during this difficult time.2

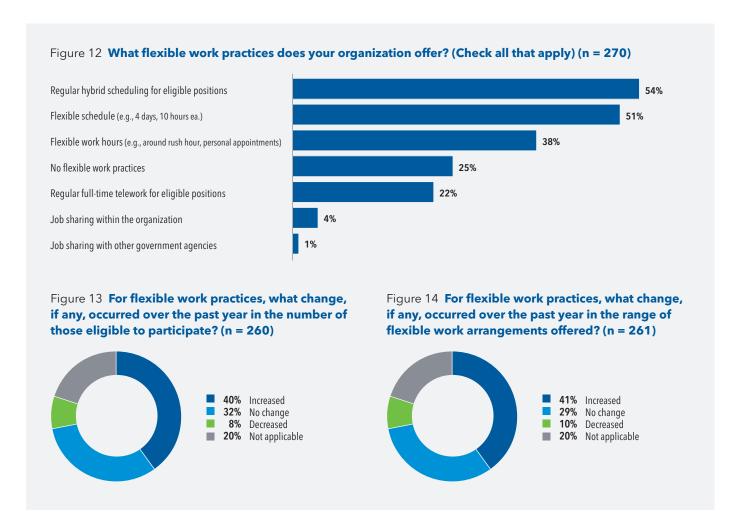
#### **Flexible Work Practices**

Flexible work practices have been a part of this survey since 2016. This year's survey includes a new question about hybrid work arrangements, which was the most commonly cited program, by 54% of respondents (see Figure 12). At the same time, full-time telework declined from 53% reporting it in 2021 to just 22% in 2022.

The next most common type of flexible work practice is the adoption of a flexible schedule (54%), such as four 10-hour days—an arrangement that offers employees time to take care of personal priorities on a day that they would otherwise be at work. This is typically promoted to the public as a win-win, in that it extends office hours on the remaining days of the week to enable government business to be conducted earlier in the morning or later in the evening.

Regarding changes to flexible workplace policies, with the pandemic having progressed beyond its initial stages, for the first time the survey shows some governments (8-10%) decreasing the extent of their flexible work arrangements (see Figures 13 and 14). And while there are significantly lower percentages this year that report increasing the flexible work arrangement eligibility (75% in 2021 vs. 40% in 2022) or range of programs (72% in 2021 vs 41% in 2022), the higher baseline set in 2021 would indicate that even those simply not making any changes in their policies this year are still maintaining much of their COVID-driven expansion of those programs.

Regular hybrid work and full-time telework are more common among governments with 500 or more employees (70% and 36%, respectively) than among those with under 500 employees (38% and 10%, respectively).



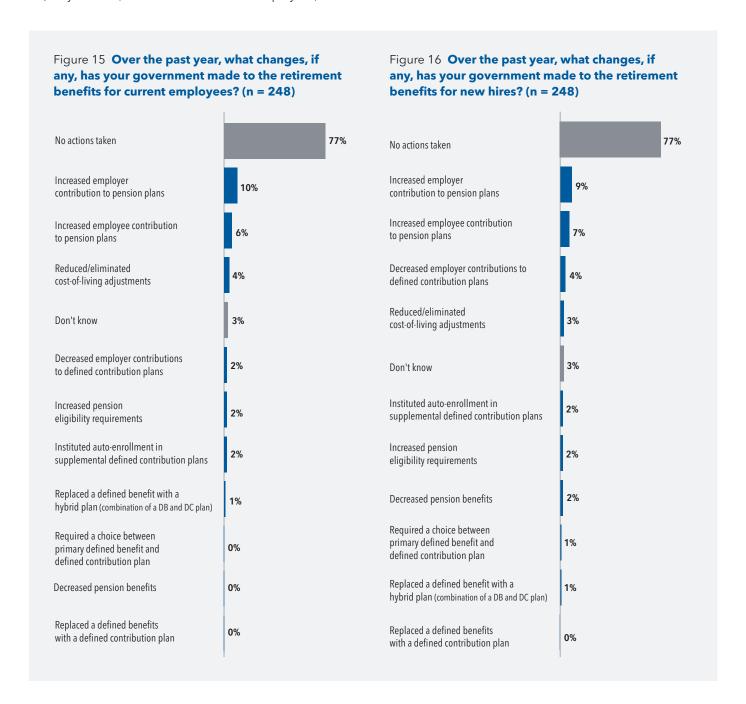
# **Retirement Plan Changes**

State and local governments have taken a variety of approaches to managing their retirement benefits as a means of both contributing to long-term retirement plan funding and engaging employees in financial planning decisions and risk participation.

The most common response was that there were no changes to the retirement plans (77%; see Figures 15 and 16). Beyond that, for both current or new employees, the

most common actions were to increase either the employer or employee contribution.

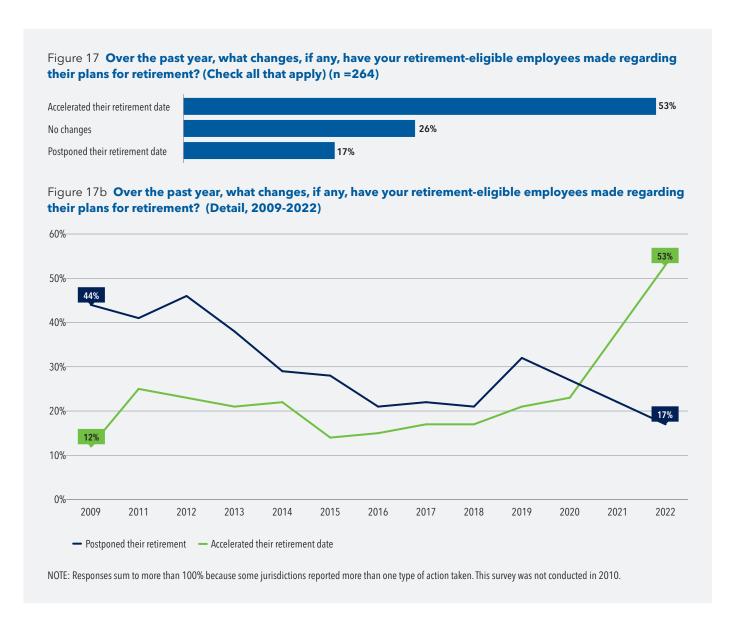
For further discussion on long-term trends, see also Have **Localities Shifted Away from Traditional Defined Benefit** Plans? and Proactive Pension Management: An Elected Official's Guide to Variable Benefit and Contribution Arrangements.



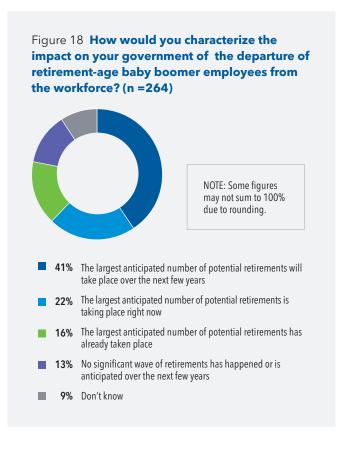
# **Retirement-Eligible Employees**

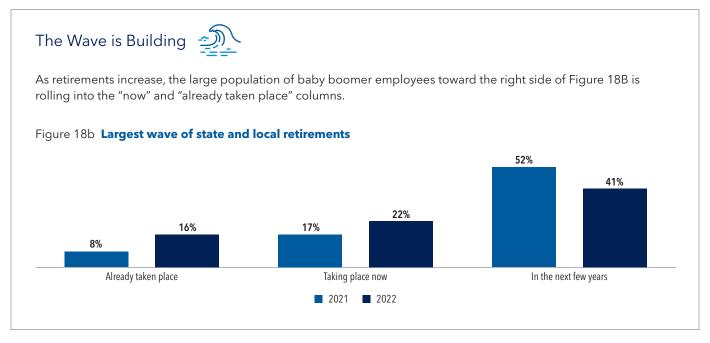
One of the key factors in assessing the impact of retirement plan changes is the behavior of those who are eligible to retire. Will they take advantage of early-retirement incentives? Are they postponing retirement to meet short-term financial goals? The responses for 2022 are shown in Figure 17.

When this survey was first fielded in 2009, 44% of governments indicated that their retirement-eligible employees were postponing retirement-a recessioninfluenced peak (see Figure 17B). Now, influenced by the pandemic and the Great Resignation, 53% indicated that employees are accelerating their plans-the highest percentage to report that since the survey began. This finding is consistent with data from the Research Institute's surveys of public sector employees regarding COVID-19, which showed that as of October/November 2021, 33% were considering retirement, with 42% of those who were considering either retirement or leaving the workforce indicating burnout caused by the stress of doing their job during the pandemic as their top reason.



The share of baby boomers having already retired stands at approximately 50%.3 Since state and local government employees also tend to be older than private sector employees,4 the survey included a question on the extent to which the impact of mass retirements has already been felt; is still anticipated; or perhaps for those jurisdictions that have a younger overall workforce, has not been and is not foreseen to be a significant factor. Figure 18 shows that 41% still see the largest portion of this wave of retirements hitting in the next few years, while only 16% see it as a nonissue or one that has already passed. The share saying the largest wave of retirements is happening now has increased from 17% in 2021 to 22% in 2022.



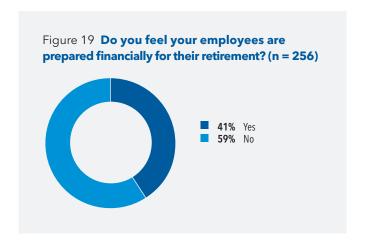


# **Retirement Preparedness**

Only 41% of respondents offering an assessment feel their employees are financially prepared for retirement (see Figure 19). This total is down slightly from 2021 (45%), but still ahead of 2014-2020, when the percentage remained between 32-38%. Some retirement confidence may have returned with stronger financial market performance since mid-2020, or it may also reflect an increasing emphasis on pension and supplemental retirement funding or on employee financial wellness programs.

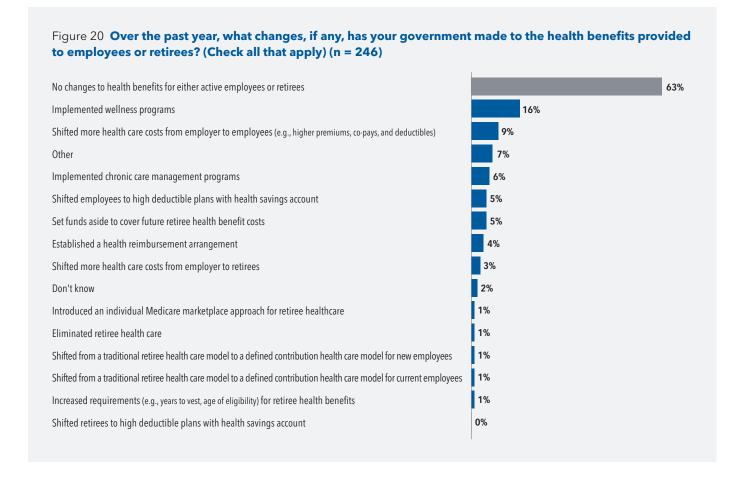
With one core element of preparedness being financial literacy, many public agencies have been prioritizing employee education, via a mix of static resources and more interactive or in-person options. For further information, see the Research Institute's related reports:

- A Focus on Public Sector Financial Wellness Programs: **Employee Needs and Preferences**
- Employee Emergency Savings Benefits Make Good **Business Sense**
- Case studies and fact sheets from the recent state and local government employee financial wellness grant program



### **Health Care Plan Changes**

As with retirement plans, the predominant response on health plans is that there were no changes implemented in the past year. Beyond that, the most common responses related to wellness programs or cost shifts to employees or retirees (see Figure 20).



# **Wage and Benefit Competitiveness**

As governments attempt to compete with private sector employers, they are often constrained by their existing salary structures and the budget processes or other approvals that would be required to effect changes. Such limitations may appear much more pronounced in times of high demand for talent as well as high inflation.

The 44% rating wage compensation as competitive is the lowest percentage in the seven years this question has been asked. And while pensions and some other

benefit offerings are still much more prevalent among public agencies than private,5 the 85% rating benefits compensation as competitive is tied for the lowest rating over that same period.

The share who feel their wage compensation is competitive with the labor market is just 44%. By comparison, with pensions still much more prevalent among public agencies than private, 85% rate their benefits offerings as being competitive (see Figures 21 and 22).



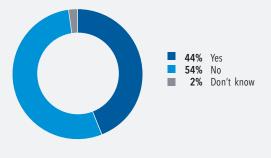
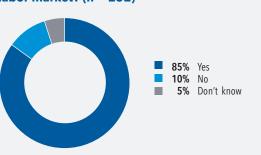


Figure 22 Do you feel the benefits compensation you offer your employees is competitive with the labor market? (n = 252)



### **Employee Retention and Development**

Employee assistance programs and mental health support (93%) remain the top retention and development program among respondents (see Figure 23). Among the more discussed strategies in the past year, 16% indicated that they offered their current employees bonuses (in addition to the 6% who said they added hiring bonuses in the past year; see Figure 4).

Paid family leave was reported by 37% of state and local governments, which exceeds the 26% of state and local government employees with access to that benefit.6 Responses by size of the organization varied significantly, with paid family leave offered by 26% of governments with fewer than 500 FTEs and 49% of those with 500 or more FTEs.

Regarding onboarding, an average of 50% reported conducting such programs from 2018-2021. The question was clarified this year to ask specifically about programs that extend beyond a first-week orientation, such as those involving more frequent check-ins, reinforcement of

organizational culture, or ongoing efforts to build a sense of belonging. Using this more limited definition, only 30% cited such a program in 2022.

Two other changes of note were in exit interviews (up 8% from 2021 to 83%) and mentoring (down 8% from 2021 to 7%). COVID may have had a particular impact on mentoring, as discussed further in the work environment section below.

Many of the other programs offered by the respondents to encourage employee retention and development relate to employee development, such as in-house training, tuition reimbursement, leadership development cross-training, or structuring of career paths.

Among the new topics included in this year's survey, 46% indicated they offer voluntary benefits, such as employeeprepaid legal, pet insurance, or other optional coverages.

Figure 23 Which of the following programs does your organization currently use to encourage employee retention and development? (Check all that apply) (n = 254) 90% Employee assistance programs (EAPs)/mental health support 83% Exit interviews 72% Employee development: Funds/reimbursements for training/tuition 67% Leave benefits: Sick leave banking/donations 62% Employee development: In-house training 61% Wellness programs: Informational 56% Recognition program 55% Leave benefits: COVID-related quarantine/isolation leave 52% Employee development: Leadership development 46% Voluntary benefits (e.g., employee-paid legal, pet insurance) 44% Workplace diversity, equity, and inclusion training 40% Employee development: Career paths/career ladders 40% Employee development: Cross-training 39% Employee satisfaction surveys 37% Leave benefits: Paid family leave 37% Leave benefits: Consolidated annual/personal/sick leave 31% Wellness programs: Reimbursement (e.g., gym membership, smoking cessation programs) 30% Onboarding program (beyond first week orientation) 29% Wellness programs: On-site fitness facilities 27% Financial literacy/financial wellness training Wellness programs: On-site clinics 18% Other 16% Bonuses (other than at hiring) 15% Community engagement (support for volunteer involvement, matching donations) 13% Employee skills assessments/personality inventories 12% Collaborative/distributed leadership Stay interviews Transit benefits Employee affinity/resource groups (e.g., for underrepresented demographics) Financial assistance with student loan repayment Mentoring/intergenerational engagement Financial assistance with home purchases Job rotations 1% Don't know 0% Backup or emergency child care provider

Regarding exit interviews, respondents were also asked which factors were among the top three reasons cited by those leaving their employment (see Figure 24). This year, retirement ceded the top spot (down from 51% in 2021 to 36%) to compensation not competitive (up from 30% in 2021 to 51%; see Figure 24). Advancement opportunities were the next most cited, either in terms of a lack of opportunities internally (33%) or in the availability of such opportunities elsewhere in public (29%) or private employment (28%).

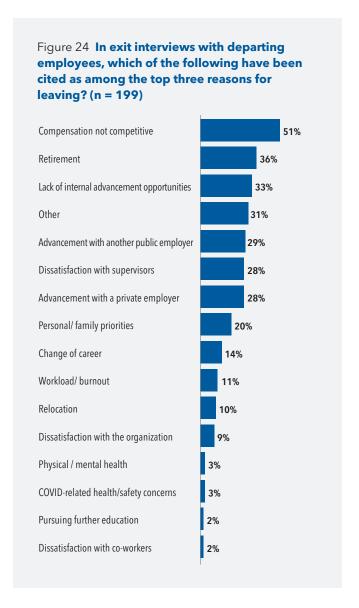
Taken together, the data in Figures 21, 22, and 24 would seem to indicate that assuming that compensation and benefits were competitive, employees would prefer to continue a career in public service.

## **Diversity, Equity, and Inclusion**

The 2021 iteration of this workforce survey indicated that 54% of respondents found their workforce to be reflective of the community regarding gender and 38% found that to be the case regarding race/ethnicity.

MissionSquare Research Institute conducted a standalone survey in 2021 that explored local government workforce diversity, equity, and inclusion (DEI) programs in greater depth, so questions about representation as well as strategies to implement DEI are part of a separate report (see: Managing Workforce Diversity, Equity, and Inclusion in Local Government, Part 1 of 2: Survey Data).

For 2022, this workforce survey instead focused on whether the upheavals of the pandemic had led to changes in overall representation within the workforce, such as due to large numbers of retirements, resignations, layoffs, or



# Local government workforce DEI:

46% conduct regular review of job specifications to eliminate non-job-related education and experience standards

**29%** encourage **self-expression** (e.g., via preferred pronouns and acceptance of cultural/religious clothing and hair styles)

21% redact names and other personal details from initial applicant screening

Source: Managing Workforce Diversity, Equity, and Inclusion in Local Government, Part 1 of 2: Survey Data

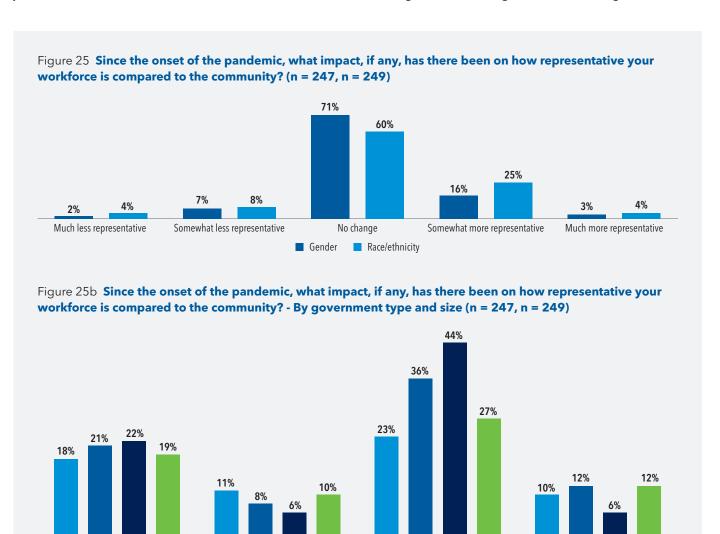
an influx of new staff. As shown in Figure 25, the majority noted that there was no change in either the gender or racial/ethnic composition of the workforce since early in 2020. However, for those that did note a change, there was a greater likelihood that the last two years brought about a more representative workforce in terms of both gender (19% more representative vs. 10% less representative) and race/ethnicity (29% more representative vs 11% less representative).

These questions do not compare gender or racial/ethnic diversity to some arbitrary national standard, but rather to the locally available workforce or the residents in the jurisdiction's service area.

Gender: More representative

Such diversity is not simply an altruistic aspiration, but often a strategy paired with employee engagement, training, and resource groups to help new recruits feel welcome in the organization and meet long-term succession planning and workforce needs.<sup>7</sup> In addition, achieving and maintaining a more diverse workforce also has a positive impact on productivity, quality decision making, and financial results.8

Breaking down the results by the type and size of the organizations, gender representation increased regardless of workforce size and for both state and local government respondents. Racial/ethnic representation increased more significantly among larger organizations and states than among smaller or local governments (see Figure 25B).



Race: More representative

Local

State

Race: Less representative

Gender: Less representative

Under 500

500 or more

#### **Work Environment**

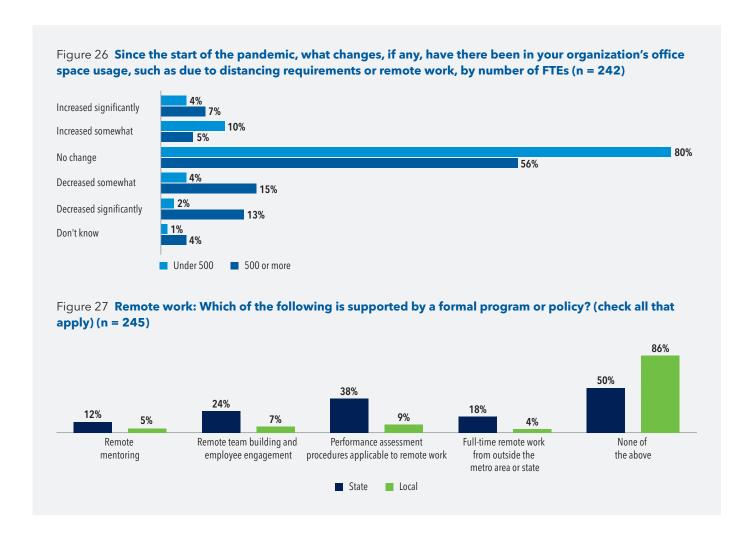
With the rise in remote and hybrid work, there have been changes to both the physical utilization of office space by state and local governments and to the ways in which staff interact in person or virtually.

For the majority, office space utilization has not changed, but where there had been some change, it was more likely to have involved a decrease in office space for larger organizations (27% saw a decrease vs. 13% with an increase) and more likely to have involved an increase in smaller organizations (6% saw a decrease vs. 14% that saw an increase; see Figure 26). These changes may stem from the implementation of greater social distancing, either among staff or between staff and the public, from more off-site staffing that required less of an office presence, from changed hiring patterns, or from some combination of such factors.

Under the retention program section above, mentoring was referenced as an initiative that may have required

some adaptation to the COVID work environment. As remote or hybrid workforces have become more common, some agencies have responded by considering those arrangements more formally within their employee engagement efforts (see Figure 27). Such efforts are still not common, with 50% or more indicating "none of the above." Where they do exist, those policies include remote work consideration in performance assessment, team building, and mentoring, with state governments two-to-four times as likely to have adopted them as local governments.

Another approach that's become possible via remote technology is full-time staffing based outside the metro area or state. As with the other programs, this involves a more intentional effort to find opportunities to build team cohesion, as well as reconsider residency requirements, tax withholding, or other administrative procedures.



#### **Future Priorities**

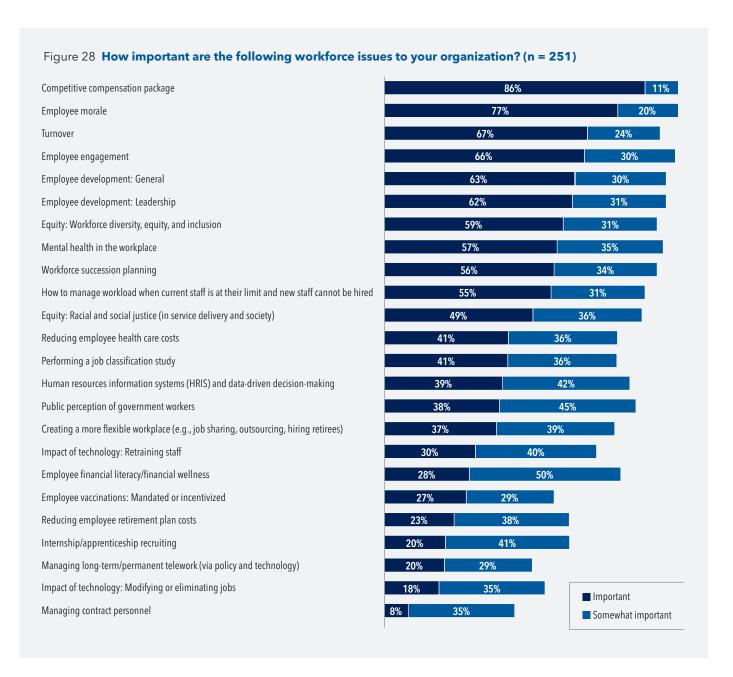
Looking ahead, governments ranked the offering of a competitive compensation package as their highest priority (86% rank it as important), with an additional 41% indicating an intent to perform a job classification study (see Figure 28).

The most significant change from last year is in dealing with the challenge of turnover, which has risen from 44% identifying it as an important priority in 2021 to 67% in 2022. Leadership development also declined (from 74% important in 2021 to 65% in 2022), while workforce succession planning remained at 56% important. Another priority that has dropped in importance over many years

is the public perception of government workers. This was a much higher priority in 2012 (74% important), but was ranked as such by just 38% in 2022.

The decline in rankings for some of these priorities may be a reflection of the relatively more pressing nature of the concerns about compensation and turnover.

Priorities around telework were lower in 2022, both for managing long-term/permanent telework (down from 31% to 20%) and creating a more flexible work environment (down from 44% to 37%).



#### Conclusion

This survey is intended to capture a current snapshot of the state and local government workforce, while also enabling year-to-year comparisons. It may also point to emerging priorities or policy approaches, such as the application of artificial intelligence to recruitment or planning for technological change that may impact workforce needs.

The data shown above captures the human resources perspective of the Great Resignation and how governments are working to respond to the challenges of recruitment

and retention. For related data from the perspective of local government employees, see also Survey Results: Continued Impact of COVID-19 on Public Sector Employee Job and Financial Outlook, Satisfaction, and Retention.

With the data provided above, the goal of the survey sponsors is to facilitate state and local governments identifying leading practices and adapting them to their own organizations' needs so that they may remain employers of choice and recruit, retain, and retire a talented workforce.

#### **Related Resources**

Managing Workforce Diversity, Equity, and Inclusion in Local Government, Part 1 of 2: Survey Data, MissionSquare Research Institute, June 2022.

Survey Results: Continued Impact of COVID-19 on Public Sector Employee Job and Financial Outlook, Satisfaction, and Retention, MissionSquare Research Institute, March 2022.

Benefits of State and Local Government Employees, MissionSquare Research Institute, February 2022.

Case Studies and Fact Sheets: Innovative Public Sector Employee Financial Wellness Programs, MissionSquare Research Institute, January-February 2021.

Diversity, Equity, and Inclusion in the Public Service Workforce, MissionSquare Research Institute, September 2021.

**Employee Emergency Savings Benefits** Make Good Business Sense, MissionSquare Research Institute, April 2021.

#### **Endnotes**

- 1. BLS Job Openings and Labor Turnover Survey
- 2. See Survey Results: Continued Impact of COVID-19 on Public Sector Employee Job and Financial Outlook, Satisfaction, and Retention, MissionSquare Research Institute, March 2022.
- 3. Richard Fry, "Amid the pandemic, a rising share of older U.S. adults are now retired," Pew Research Center, November 4, 2021.
- 4. See Employee Tenure Summary, U.S. Bureau of Labor Statistics, 2020, and Infographic: State and Local Workforce Trends, Center for State and Local Government Excellence, 2017.
- 5. See Benefits of State and Local Government Employees, MissionSquare Research Institute, February 2022.
- 6. Ibid.
- 7. See discussion of employee resource groups in Minneapolis and San Antonio in Workforce of the Future: Strategies to Manage Change, Center for State and Local Government Excellence and Kronos, October 2018.
- 8. Cheryl D. Orr and Marcia L. Conner, "The Path to Equity for Black Women in the Public Sector," Public Management, February 2021, and Paul Gompers and Silpa Kovvali, "The Other Diversity Dividend," Harvard Business Review, July-August 2018. See also Diversity, Equity, and Inclusion in the Public Service Workforce, MissionSquare Research Institute, September 2021.

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